

Key Theme	Lead	Timescale	Targets and next steps - actions required	Progress	Outcomes
Local Engagement - Kent County Council	Democratic Services	Mar-09	Engage Kent County Council Rural Regeneration Team - need a nominated rep to come to Swale Rural Forum meetings	Representative now attends forum where possible however need to have a 'deputy' if Liz Harrison is unable to make it.	Mutually beneficial understanding of rural issues/challenges resulting in joined-up approach to problem solving, improved partnership working
Local Engagement - PACT	Democratic Services	Mar-09	Engage Community Safety Officer to ensure rural issues arising from PACT meetings come to Swale Rural Forum. Invite Rep from PACT	Charlotte Hudson (SBC) who runs PACT meetings will not attend SRF but will inform of any issues arising. However needs to be better liaison between PACTS, parish councils and Swale Rural Forum.	
Local Engagement - Parishes and other relevant organisations	Democratic Services	Ongoing	Ensure Parish and other relevant organisations Councils receive Swale Rural Forum agendas in good time, with opportunity for them to bring items forward for discussion	Parishes and other organisations now have opportunity to bring items to Forum	
Swale Rural Forum Representation	Chairman	ongoing	Review invite list for Swale Rural Forum . Forum to rural proof policies from govt,KCC and SBC. Grants and funding information should be maximised. Forum should receive presentation from bodies offering grants to rural areas	Swale Rural Forum should be invited to put forward names for consideration. Names suggested so far are Medway Drainage Board and Kent Wildlife Trust	Improved coverage/representation of rural issues

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Local Engagement - Websites	Sub-group	ongoing	Use SBC website and parish council websites to promote Swale Rural Forum and improve public participation	Discussions to be had with Web designer at SBC	Effective dialogue with communities promoting pro-active and timely responses to challenges
Business Cards	Modupe Dosunmu	ongoing	Design and produce business card/postcard for distribution to local rural venues e.g. pubs, shops etc.	Postcards produced and discribed.	
Promotion of Swale Rural Forum	Modupe Dosunmu	ongoing	To promote Swale Rural Forum on SBC website	Officer is working with SBC communication officer to effect this action.	Extensive publicity for the rural forum to attract a wider audience
Monitoring or work/projects	Chairman (to nominate relevant lead on each project)	ongoing	Need to identify clear actions where appropriate and ensure follow up at next Swale Rural Forum mtg.	Need to identify which projects (if any) Forum would like to monitor	Effective monitoring of work/projects outside of Forum
Monitoring progress of Swale Rural Forum	Democratic Services	ongoing	Maintain this action plan and have as item on each agenda for updating	ongoing - comments on how action plan is used to be sent to Regeneration projects officer	To ensure the Forum continues to develop and does not become stagnant
Linking with SBC strategies/projects	Relevant portfolio holder	ongoing	E.g. Link to Green Clusters, Open Spaces Strategy, Green Grid Strategy, housing strategy	Ongoing - need to identify relevent new strategies	To keep updated on relevant strategies and rural-proof them
Site visits	NFU/others	ongoing	Set up more site visits to show best practice and which we can demonstrate adds value. Plan to visit a rural housing schame such as Lynsted or Lower Halstow and farm visit	First visit took place 17.06.09 - well attended and successful. However noted that future visits need to be better publicised to improve attendance.	To learn best practice

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Link work of the Swale Rural Forum to SBC Corporate Plan and Priorities	Chairman	ongoing	Monitor work and objectives of the Forum		Ensure the work of the Forum remains focussed
Discovering Places	Modupe Dosunmu	London 2012 Open Weekend (Friday 23 – Sunday 25 July 2010)	To promote opportunities to promote Swale hidden places of cultural heritatge	<p>Swale Borough Council successfully participated in the Launch of Discovering Places Open Weekend on 24th July 2010 as part of London 2012 Cultural Olympiad by visiting Mount Ephraim Gardens in Faversham.</p> <p>100% of the participants were actively inspired to discover their local environment and celebrate their cultural heritage.</p> <p>Overall, this event has helped to create and promote safer and stronger community, cleaner and greener environment within the borough which are part of the four major priorities for the Council.</p>	<p>Participating in this event have helped 68% of the participants to learnt about the history of the Gardens and house as a local heritage in Swale, learnt about hidden treasures within the gardens such as a ha-ha!, woodpecker feather and discovered one of the hidden gems in Swale.</p> <p>It also helped 32% of the participants to learn about nature, developed their team working skills and developed the use of their imagination to explore nature around them.</p> <p>The event promotes the awareness of Mount</p>

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North Kent Walking Festival	Modupe Dosunmu	May/June 2010	To encourage both indoor and outdoor activities and encourage young people to get involve in healthy walks	<p>Walk Programme</p> <ul style="list-style-type: none"> • Programme of 110 walks over month of June (In 2009 – 110 walks) • 1018 people attended walks (In 2009 – 1253) • 48% of walks took place at weekends; 19% weekday evening; 33% weekday daytime. • Walks were spread across north Kent: (Dartford -15%, Gravesham -14%, Swale - 20%, Medway – 42%, Gravesham/Medway – 4%, Medway Fringes – 5%) • Variation in numbers booked on walks, with a number of walks attracting few people. 	<p>Feedback from walkers</p> <ul style="list-style-type: none"> • Generally high satisfaction with enjoyment of walk, with the views and information given by walks leaders. • Mixed experiences and views of booking system <p>Feedback from walks leaders</p> <ul style="list-style-type: none"> • Generally walks well received by people on walks • Generally administration process was fine, but there were some glitches • Would like to see more publicity and higher promotion of the event.